

# PRIVACY POLICY

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For the convenience of wording in this Privacy Policy, Reality Metaverse is collectively referred to as "we" or other applicable forms of first-person. All visitors who log on to this Platform shall be referred to as "you" or any other applicable forms of the second-person pronouns.

► This Privacy Policy describes the personal information we gather, how we use and disclose it, the choices, and the rights you have regarding processing your data. Please carefully read this Privacy Policy before using our Services or providing Reality Metaverse with any personal information and get in touch with us if you have any queries. You consent to the procedures outlined in this Privacy Policy by using our Services. Please refrain from using the Platform or using the Services in any other way if you disagree with this Privacy Policy.

## § 1. DEFINITIONS & INTERPRETATION

1.1. In this agreement, the following terms and expressions shall have the meanings ascribed to them below:

<b>Privacy Policy</b>	this document issued by Reality Metaverse.
<b>Reality Metaverse</b>	Reality NFT Limited – a company organized and existing under the laws of the British Virgin Islands, with its registered office at Intershore Chambers, Road Town, Tortola, and entered into the commercial register under number 2110969.
<b>Platform</b>	is an information intermediary system publicly accessible via the website: <a href="http://realitymeta.io/">http://realitymeta.io/</a> operated by the Reality Metaverse. Technically, the Platform is a graphic interface that facilitates using smart contracts on Blockchain Network.
<b>Services</b>	all services provided by us to you under the Terms of Service and affiliated documents.
<b>User</b>	a person who has registered an Account, accepted these Terms of Service, and accessed the Platform.
<b>Account</b>	means an individual account of the User assigned to the User for performance of and record the User's various actions on the Platform, generated upon a User's registration with the Platform.
<b>Wallet</b>	shall mean the type of address owned by you on the Blockchain that supports applicable token standard, which is linked by you to the Platform.

**§ 2. TYPES OF PERSONAL DATA WE COLLECT**

2.1. We collect various types of personal data, including:

<b>DATA YOU PROVIDE TO US</b>	
<b>Identification data</b>	
<b>Cryptocurrency Wallet identification number and email address, username</b>	We obtain this personal data from you when you create or update your Account profile on our Platform. You create an account by connecting your Wallet. It may become associated with personal data when you use the Services.
<b>Name and surname, e-mail address, domestic country, Telegram or LinkedIn username</b>	We also collect your personal data when you want to be notified about the changes to our Services.
<b>Name, gender, date of birth, home address, phone number, nationality, device ID, video recording of you, photo of you</b>	We may obtain this data to process Know Your Customer (“KYC”) procedure and comply with law and regulations, in particular Anti-Money Laundering laws and regulations. We are obliged to gather this information when the value of your transactions exceeds 15 000 EUR in a single year.
<b>Communication data</b>	
<b>Name and surname, e-mail address, company’s name</b>	We collect it when you contact us via contact form on our Platform.
<b>Information contained in the message content</b>	When you contact us by sending e-mails, we may also collect information about you that is provided in your message.
<b>Social Media</b>	
<b>Username, contact details, information contained in the message content</b>	Depending on your settings when you communicate with us on social media, we may collect personal information from you, such as your contact information. If you link your social network accounts to your Account, we might also get information from those sites. Depending on your preferences on the applicable platform, the kind of information we collect can include things like your followers list.
<b>AUTOMATED COLLECTION OF PERSONAL DATA</b>	
<b>Internet activity information</b>	

<p><b>The manufacturer, model, operating system, IP address, unique ID of the device, browser</b></p>	<p>When you visit, use, and interact with the Platform, the following information may be created and automatically logged in our systems.</p>
<p><b>Usage information</b></p>	<p>Information about how you use the Platform, such as the types of content that you view or engage with, the features you use, the actions you take, and the time, frequency, and duration of your activities. When you visit, use, and interact with the Platform, the following information may be created and automatically logged in our systems.</p>
<p><b>Email open, click information</b></p>	<p>We may use pixels in our email campaigns that allow us to collect your email and IP address as well as the date and time you open an email or click on any links in the email.</p>
<p><b>Cookies</b></p>	<p>which are text files stored on your device to uniquely identify your browser or to store information or settings in the browser to help you navigate between pages efficiently, remember your preferences, enable functionality, help us understand user activity and patterns, and facilitate online advertising.</p>
<p><b>Google Analytics</b></p>	<p>We use it to analyze how users find our Platform, make the Platform more useful to you, and tailor your experience with us to meet your interests and needs. More information about how Google Analytics is used by us can be found here: <a href="https://www.google.com/analytics/terms/us.html">https://www.google.com/analytics/terms/us.html</a>.</p> <p>To provide website visitors with more choice on how their data is collected by Google Analytics, Google has developed the Google Analytics Opt-out Browser Add-on. The add-on communicates with the Google Analytics JavaScript (ga.js) to indicate that information about the website visit should not be sent to Google Analytics. The Google Analytics Opt-out Browser Add-on does not prevent information from being sent to the website itself or to other web analytics services.</p>
<p><b>Pixel Tags</b></p>	<p>We use pixel tags including Meta Pixel and Twitter Pixel which allow us and third parties to monitor the use of the Platform. A pixel tag can collect information such as the IP address of the computer that downloaded the page on which the tag appears; the URL of the page on which the pixel tag appears; the time (and length of time) the page containing the pixel tag was viewed; the type of browser that retrieved the pixel tag; and the identification number of any cookie previously placed by that server on your computer. We use pixel tags, either provided by us or by our third-party advertisers, service providers and ad networks, to collect information about your visit, including the pages you view, the links you click, and other actions taken in connection with our sites and Services and use them in combination with our cookies to provide offers and information of interest to you. Pixel tags also enable ad networks to</p>

	serve targeted advertisements to you when you visit the Services or other websites.
<b>PUBLIC INFORMATION OBSERVED FROM BLOCKCHAIN</b>	
<b>Blockchain addresses and information regarding purchases, sales, or transfers of NFTs</b>	We collect data from activity that is publicly visible and/or accessible on blockchains. They may be associated with other data you have provided to us. We may publish the information on our website and connect it with your username.

2.2. We purposefully do not collect personal information from visitors who are less than 13 years old. Our Terms of Service require all users to be at least 18 years old. If a child under 13 submits personal information to the Platform or Reality Metaverse and we learn that the personal data is that of a child under 13, we will attempt to delete the information as quickly as possible. If you believe that we may have any personal information of a child under 13, please contact our Data Protection Officer at [dpo@realitymeta.io](mailto:dpo@realitymeta.io).

### § 3. HOW WE USE YOUR DATA

3.1. Your personal information is used for the following purposes:

- 3.1.1. provide, operate, maintain, and secure the Service,
- 3.1.2. create, maintain, and authenticate your Account also by sending you a welcome email,
- 3.1.3. to verify ownership of the email address provided when your account was created,
- 3.1.4. administer purchases and of the Reality NFT Collection,
- 3.1.5. communicate with You: to send you updates about administrative matters such as changes to our terms or policies; and provide user support, and respond to your requests, questions, and feedback, send you notifications related to actions on the Service, to send you notifications about NFTs when you want to be notified,
- 3.1.6. to improve our Service; create new features, personalize your experience, and create and derive insights from de-identified and aggregated information,
- 3.1.7. for marketing and advertising, we and our advertising partners may use your personal information for marketing and advertising purposes, including

sending you direct marketing messages, promotional materials, as permitted by law, including, but not limited to, notifying you of special promotions, offers and events by email and other means, sending you other notices related to the Services or third parties' goods and services,

- 3.1.8. to improve the administration of the Services and quality of experience when you interact with the Platform, including, but not limited to, by analyzing how you and other users find and interact with the Platform,
- 3.1.9. to provide customer support and respond to your requests and inquiries,
- 3.1.10. investigate and address conduct that may violate our Terms of Service; detect, prevent, and address fraud, violations of our terms or policies, and/or other harmful or unlawful activity; comply with applicable laws, cooperate with investigations by law enforcement or other authorities of suspected violations of law, and/or to pursue or defend against legal threats and/or claims,
- 3.1.11. to comply with our Know Your Customer (“KYC”) obligations under applicable laws and regulations, and Anti-Money Laundering laws and regulations,
- 3.1.12. act in any other way we may describe when you provide the personal data.

#### **§ 4. SHARING AND TRANSFERRING OF PERSONAL DATA**

- 4.1. We may share the categories of personal information described above without further notice to you, unless required by the law, with the following categories of third parties:
  - 4.1.1. Service providers: To assist us in meeting business operations needs and to perform certain services and functions, we may share personal information with service providers, including hosting services, cloud services, and other information technology services, email communication software and email newsletter services, advertising and marketing services, payment processors, customer relationship management and customer support services, and analytics services. Pursuant to our instructions, these parties will access, process, or store personal information while performing their duties to us.
  - 4.1.2. Professional advisors: We may share personal information with our professional advisors such as lawyers and accountants when doing so is necessary to facilitate the services they render to us.

- 4.1.3. Your sharing: Through the Services, you may be able to make your personal information available to others, including other Users and the public, when you post content on the website and engage in public transactions through the Services.
- 4.1.4. Links to other websites: Links to websites not owned or managed by Reality NFT, such as social media platforms, may be found on the. The privacy policies and terms of service of the third-party platforms will apply to the information you share with them and not this Privacy Policy. We do not imply that we recommend or have reviewed these sites by offering these links. For information on the third-party platforms' privacy practices and policies, kindly get in touch with them directly.
- 4.1.5. Connecting social accounts with Wallets: We do not collect your personal data when you connect your social account via Torus or Meta Mask. The privacy policies and terms of service of the Torus or Meta Mask will apply for processing your personal data. For information on the privacy practices and policies of these third-party wallet providers, kindly get in touch with them directly at their website: <https://tor.us/> and <https://metamask.io/>.

## **§ 5. DATA RETENTION**

- 5.1. We may retain your personal data as long as you continue to use the Services, have an Account on our Platform, or for as long as is necessary to fulfill the purposes outlined in this Privacy Policy. We may continue to retain your personal data even after you deactivate your Account and/or cease to use the Services if such retention is reasonably necessary to comply with our legal obligations, to resolve disputes, prevent fraud and abuse, enforce our Terms or other agreements, and/or protect our legitimate interests. Where your personal data is no longer required for these purposes, we will delete it.

## **§ 6. LEGAL BASIS FOR PROCESSING PERSONAL DATA**

- 6.1. Reality Metaverse collects only the personal information necessary to fulfill your request. Where additional, optional information is sought, you will be notified of this at the point of collection. When we process your personal information, we will rely on one of the following processing conditions:
  - 6.1.1. Performance of a contract: this is when the processing of your personal information is necessary to perform our obligations under a contract.

- 6.1.2. Legal obligation: this is when we are required to process your personal information to comply with a legal obligation.
  - 6.1.3. Legitimate interests: we will process information about you where it is in our legitimate interest in running a lawful business to do so to further that business, so long as it doesn't outweigh your interests.
  - 6.1.4. Your consent: in some cases, we will ask you for specific permission to process some of your personal information, and we will only process your personal information in this way if you agree to us doing so. You may withdraw your consent at any time by contacting Reality NFT at [dpo@realitymeta.io](mailto:dpo@realitymeta.io).
- 6.2. Examples of the 'legitimate interests' referred to above are:
- 6.2.1. To offer information and/or Services to individuals who visit our Platform.
  - 6.2.2. To prevent fraud or criminal activity and to safeguard our IT systems.
  - 6.2.3. To customize individual's online experience and improve the performance, usability, and effectiveness of Reality NFT online presence.
  - 6.2.4. To conduct, and to analyze, our marketing activities. To exercise our right to conduct a business and right to property.

## **§ 7. CHOICES**

- 7.1. In general, you are not required to submit any personal information to the Reality Metaverse, but we will require you to provide certain personal information to create an Account on our Platform.
- 7.2. If we collect and process your personal data with your consent, you have the right to withdraw your consent at any time. If you decide to unsubscribe from a Services or communication, we will remove your information promptly, although we may require additional information before we can process your request.
- 7.3. If you wish to prevent cookies from tracking you as you navigate our sites, you can reset your browser to refuse all cookies or to indicate when a cookie is being sent. Note, however, that some portions of our sites may not work properly if you elect to refuse cookies.

## **§ 8. AMENDMENTS TO THIS PRIVACY POLICY**

- 8.1. This Privacy Policy may be updated from time to time for any reason. We will notify you of any changes to our Privacy Policy by posting the new Privacy Policy on our Platform.

The date the Privacy Policy was last revised is identified at the beginning of this Privacy Policy. You are responsible for periodically visiting our Services and this Privacy Policy to check for any change.

## **§ 9. SECURITY**

- 9.1. We use technological, administrative, and physical protections to maintain the integrity and security of the information we collect through our Services as we are concerned about the security of your information. The security of our systems cannot be guaranteed because no security system is impenetrable. We shall take an action to investigate and correct the issue if any information in our possession or control is compromised due to a security breach, and we will notify any persons whose information may have been compromised in accordance with applicable laws and regulations.

## **§ 10. YOUR RIGHTS**

- 10.1. If Reality Metaverse acquired your personal information, you are entitled to:
- 10.1.1. Access: you have the right to access that data. Before providing personal information to you, we may ask for proof of identity and sufficient information about your interactions with us that we can locate your personal information.
  - 10.1.2. Rectification: If the information we hold about you is incorrect, you are entitled to ask us to correct any inaccuracies in the personal information.
  - 10.1.3. Deletion and restriction: you can request deletion of the personal information that we have collected about you, you can also request to restriction of processing concerning the data subject.
  - 10.1.4. Object to processing: you have the right to object to us processing your personal information if we are not entitled to use it anymore.
  - 10.1.5. Transfer: you have the right to request the transfer of your personal data to another party.
  - 10.1.6. Withdraw consent: you have the right to withdraw consent for processing your personal data at any time, without affecting the lawfulness of processing based on consent before its withdrawal.
- 10.2. You can make a request or exercise your rights by contacting Data Protection Officer at [dpo@realitymeta.io](mailto:dpo@realitymeta.io).



**§ 11. CONTACT**

- 11.1. If you have any questions or concerns or complaints about our Privacy Policy or our data collection or processing practices, or if you want to report any security violations to us, please contact our Data Protection Officer at [dpo@realitymeta.io](mailto:dpo@realitymeta.io). If you want to contact us, please send email to [contact@realitymeta.io](mailto:contact@realitymeta.io).